

Embrace is the only comprehensive platform built for mobile.



Supporting leading developers and engineering teams globally.

Let Embrace drive your digital mobile strategy



Be alerted to problems immediately and reduce time-to-resolution with unparalleled visibility

- With custom alerting, be notified of a problem and understand its impact on user experience within minutes instead of hours.
- Improve time-to-resolution with full visibility into user flow and device details - we collect crashes, connectivity issues, client-side network calls, and views/activities out of the box.
- Enable increased data collection during production - don't wait until your next release to implement additional logging.



Proactively identify, prioritize, and resolve issues that users haven't complained about yet

- Be alerted of regressions that occur during development and respond to them before releasing the app.
- Intelligently prioritize bugs by understanding affected users and the impact on user experience.
- Benchmark against industry standards to understand how your app's stability and performance compare against competitors.



Spend time building features instead of reproducing bugs with limited information

- Look up complaints and bad app store reviews and find out what really happened.
- Quickly resolve issues that can't be detected through high-level aggregations, like blank screens or slow startups.
- Recreate every session for every user to get full visibility into how your code works in production.



Maximize your team's efficiency by streamlining your triage process

- Add easy-to-follow breadcrumbs for your customer service representatives to better triage non-technical issues.
- Prioritize high-value users in your support queue by setting custom properties.
- Built-in workflows and Jira integration help assign and track issue statuses.

With mobile app revenue growth projected to increase by 25% in 2020, best-in-class brands are investing more in their mobile strategy. As companies grow their mobile teams, they are beginning to realize that the current tooling for mobile is insufficient and fragmented.

Instead of using individual tools for mobile analytics, crash monitoring, performance monitoring, and logging, access all of these features in one platform built specifically for mobile.

Partner with our experts

We show up when you call. Our mobile experts and data analysts can help out with anything from debugging assistance to pulling custom data. We have a proven track record of helping enterprise customers with go-to-market strategy, performance analytics, and revenue analysis. We'll work with your team to figure out what's important.

Learn more about Embrace

